

Mangalmay Institute of Management & Technology, Greater Noida
International Conference on “Contemporary Challenges in Management, Education, Technology &
(I3CMETAS22)

Technical Session Schedule
9th – 10th April, 2022

Technical Session 1: Applied Sciences

Track 1, Day 1: Offline

(Room 1) Date: 9th April (Saturday) Time: 04:15 PM – 05:30 PM

Session Chair(s): Dr. P. S. Jha and Dr. Raj Kumar

S.N.	Name of Presenter	Paper Code	Title of Presentation
1	Prabhat Kumar	7988	Mathematical Modelling of Skin Burn Injury Due to Periodic Heating Source
2	Dr. Anju Bala	137	Analysis of Profitability in Public Sector banks before Introduction of Basel –III
3	Dr. Girish Dutt Gautam	I3CMETAS/39	PERFORMANCE AND MICROSTRUCTURE ANALYSIS OF COPPER AND BRASS ELECTRODE FOR AISI D204DIE STEEL IN ELECTRODISCHARGE MACHINE
4	Yogesh Kumar	8365	s Regular Spaces and Parwise s Regular Spaces
5	Dr Vineet Sengar, Dr. Rohit Kaushik	I3CMETAS/65	New Fold of Energy Conservation for New Business World: Green Computing and Corporate Social Responsibility
6	Usha Rani Nagar	I3CMETAS/57	Emerging Challenges in Adapting Social Media Marketing by Small Firms

Technical Session 1: Engineering & Technology

Track 2, Day 1: Offline

(Room 2) Date: 9th April (Saturday) Time: 04:15 PM – 05:30 PM

Session Chair(s): Dr. Arvind Kumar and Dr. Sanjeev

S.N.	Name of Presenter	Paper Code	Title of Presentation
1	Pariksha Gupta	8446	MATLAB Programming on Some Sum Divisor Cordial Labeling of Circuit related Graphs
2	Rishikesh Choudhary	6540	THIRD EYE: A Research on Wearable Technology

3	Ambuj Pathak	8112	Cost affect on 3D printing technology and its scope in future: a study
4	Bhupendra Kumar, Sunita Rani and Arunangshu Pal	1424	Threats and Preventive Approaches for Information Integrity in Wireless Networks
5	Anand Prakash Srivastava	I3CMETAS/15	Several Movie Recommendation System Using Filtration and Machine Learning Methods: Review
6	Mohan Pandey	3188	A study for an easy UI based communication platform.
7	Kanishk bhardwaj	I3CMETAS/17	EARLY LUNGS CANCER DETECTION SYSTEM BY IMAGE PROCESS

Technical Session 1: Mangement Sciences

Track 3, Day 1: Offline

(Room 3) Date: 9th April (Saturday) Time: 04:15 PM – 05:30 PM

Session Chair(s): Mr. Sameer Asthana and Dr. Meenakshi Sharma

S.N.	Name of Presenter	Paper Code	Title of Presentation
1	Kanishkaa tiwari	3803	A Critical Analysis of Covid 19 on Marketing and Advertisement
2	Dr. Gazal Singh	5925	A STUDY ON CREATING PATH FROM RELIGIOUS TOURISM TO SECULAR TOURISM: PROPOSED MODEL FOR MATHURA AND VRINDABAN.
3	Dr. Shruti Srivastava	8858	WORK FORCE COMPETENCY: A SUSTAINABLE STRUCTURE FOR THE SUCCESS OF AN ORGANIZATION
4	Anurag Lala	3803	A Critical Analysis of the Impact of COVID 19 on Marketing and Advertisement
5	Dr. Kanchan Lata Sinha	7536	The role of MGNREGA scheme in sustainable livelyhood: A study study on Pauri Garhwal reason of Uttarakhand
6	Anubhav Bhatt	6733	A survey based study to understand customer perception/ views on purchase of recycled plastic product.
7	Dr. Utpala Das	1345	SELF HELP GROUPS : CHALLENGES AND SCOPE DURING AND POST COVID 19 IN UTTAR PRADESH

8	Mallika Verma	I3CMETAS/66	Challenges and Issues faced by Working Women
9	Dr. Munish Kumar Tiwari	909	Competitiveness Strategy in Developing Countries
10	Kanishk bhardwaj	I3CMETAS/58	: A STUDY ON THE ROLE OF INVESTMENT BANKS IN THE FUTURE ECONOMIC DEVELOPMENT OF INDIA

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Technical Session 1: Engineering and Management Sciences

Track 4, Day 2: Offline

(Room 4) Date: 10th April (Sunday) Time : 11:40 AM – 12:40 PM

Session Chair(s): Dr. Y. Kumar and Dr. N. Kumar

S.N.	Name of Presenter	Paper Code	Title of Presentation
1	Prashant Dwivedi	5990	Seasonal Variation of Dissolved Oxygen, Biochemical Oxygen Demand, Chemical Oxygen Demand in water quality of river Mohand Rao Flowing in the lower hills of Himalayas
2	Pratibha Pandey & Dr. Anamika Pandey	2684	The Digitalization of Human Resource Practices: Challenges & Opportunities from Management Perspective
3	Mr. Ashish Srivastava & Mr. Praveen Kumar	I3CMETAS/47	INTEGRATING ICT AND NEW INNOVATIVE PRACTICES INTO TEACHING AND EDUCATION
4	Ms. Manisha Sharma	I3CMETAS/01	Study of Direct Taxation policy reforms for startups & new tax regime in post covid period
5	Dr. Munish Kumar Tiwari	2785	Competitiveness of SMEs through Different Strategies
6	Lt.(DR)Seema Singh	8217	Challenges and Strategies in this Competitive Business Environment- New Marketing Paradigms and Tactics

7	MS.SONALI CHAUHAN	3953	PROVIDING MORE STRENGTH TO E-COMMERCE UNDER NEW CONSUMER PROTECTION ACT, 2019
8	Dr. Manisha Gupta	5320	Online Study in Pandemic Situation: Its Challenges & Strategies To Overcome These Challenges
9	Dr. Mani Jindal	7708	Outcomes of E-Learning vs. Face-to-Face Learning in Higher Education Students: A Survey-Based Analysis
10	MUSKAN	I3CEMTAS/59	CHALLENGES OCCUR IN HRM
11	Mahima Aneja	6709	THE SHIFT: OFFLINE RETAIL TO ONLINE RETAIL

Day 2: Technical Session 1: Education and Technology

Track 5, Day 2: Offline

(Room 1) Date: 10th April (Sunday) Time : 11:40 AM – 12:40 PM

Session Chair(s): Dr. Manish Tiwari and Dr Gajal Singh

S.N.	Name of Presenter	Paper Code	Title of Presentation
1	Mr Kunal Kumar Jha & Ms Akansha Rehani	6873	Issues faced by college students due to the sudden shift from Traditional to e-learning.
2	Ms. Kanika Sharma	570	"To Explore the Perception of Parents Towards Online Classes with respect to Primary School Learning
3	Mallika Verma/Vishal Kumar Pal	I3CMETAS/67	Challenges and Issues in Indian Education System
4	Dr Meenakshi Sharma	3522	ANALYSIS OF QUALITY TOOLS IN THE EDUCATIONAL ARENA
5	Sandhya Yadav	I3CMETAS/49	Technology in Education : Elevating the Teaching Experience
6	TEJENDRA KUMAR	I3CMETAS/55	NATIONAL EDUCATION POLICY 2020 AND CHALLENGES IN HIGHER EDUCATION: A BRIEF STUDY
7	Somendra Sharma	I3CMETAS/55	NATIONAL EDUCATION POLICY 2020 AND CHALLENGES IN HIGHER EDUCATION: A BRIEF STUDY

Technical Session 3: Technical Session 1: Management Sciences

Track 6, Day 2: Offline

(Room 2) Date: 10th April (Sunday) Time : 11:40 AM – 12:40 PM

Session Chair(s): Dr. P Kumar and Dr. Gupta

S.N.	Name of Presenter	Paper Code	Title of Presentation
1	Dr. Anshu Tyagi	4255	A Study on Equity Research of the Hospitality Sector in India
2	Dr. Sushmita Goswami	4751	Technopreneurship: A Need for future Development of Business sector
3	Dr. Brijesh Goswami	2528	Impact of consumers' risk perception on their online purchase intention with special references to purchase of Electronics
4	BABLI ROY	I3CMETAS/13	TATA Steel and its Corporate Social Responsibility towards Education
5	Ms. POOJA GAUTAM	5493	ROLE OF ICT IN BIOLOGICAL PEDAGOGY DURING PANDEMICS
6	Ms. Richa Mehta	4255	A Study on Equity Research of the Hospitality Sector in India
7	Vandana Sharma	38	A comparative study on financial position of HUL and ITC company
8	Anuradha Gogoi	6430	Impact of climate change on agriculture and adaptation: Farmers' experience in North East India
9	Manan Dardi	7099	Coral Reefs in India: Mounting Menace, Laws and Policies for its Regulation
10	Shashi Kala Nishad	I3CMETAS/18	Association between Internet Addiction and Behavioral Disorders among Asian adolescents: A Comprehensive Review
11	Tanya Paul, Riya Malik, Sushil Kumar Maurya	I3CMETAS/64	MANIFESTATION
12	Dr Supriya Pal	3538	Sexual harassment at workplace: Men's awareness, Experiences and Responses