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MIET

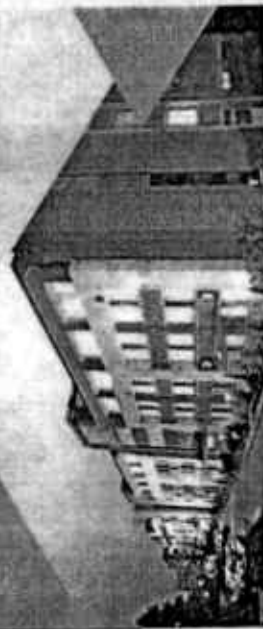
NATIONAL CONFERENCE

ON

28th MARCH, 2020

ADVANCEMENT & DEVELOPMENT IN
ENGINEERING, MANAGEMENT &
SCIENCE

In collaboration with ISTE, IFERP



Organized by:-

Department of Computer Science & Engineering

MANGALMAY

INSTITUTE OF ENGINEERING & TECHNOLOGY

Plot No. 8, Knowledge Park-II, Greater Noida(U.P.)-201308

Phone No.: 0120-2328400, 2328401

Director

Mangalmay Institute of Engineering & Technology
Greater Noida (U.P.)-201310
(College Code-786)

ABOUT THE GROUP

Established in 2002, Mangalmay Group of Institutes is one of the premier NAAC Accredited Institution with a prime focus on Innovation, Excellence and Nurturing global leaders for a sustainable future. We incorporate Knowledge, industry experience, Research and International exposure in our curriculum, to offer comprehensive education program to the students. The post graduate and graduate programs offered at Mangalmay Institute are affiliated to AKTU, Lucknow and approved by the All India Council For Technical Education (AICTE), New Delhi.

ABOUT INSTITUTE

Mangalmay Institute of Engineering and Technology has evolved as one of the best B.Tech college with global reputation that strives for high quality education. The mission of the group is to offer innovative opportunities to our students to show case their creativity and talent thereby making positive impact on the society.

ABOUT NCADEMS-2020

The National Conference on Development of Engineering and Science will be held at Mangalmay Institute of Engineering & Technology, Greater Noida on 28 March, 2020. The prime objective is to bring experts, researchers and innovators, R&D and industry in the related fields together and provide them a forum for knowing what is happening in the research arena, conceptualize new ideas and sharing thoughts. The objective is to provide the delegates to share their new ideas and the application experiences face to face. We are organizing this conference in collaboration with ISTE and IFERP.

THEME OF CONFERENCE

- **COMPUTER SCIENCE & ENGINEERING**
 1. AI and Deep Learning
 2. Big Data Analytics
 3. Cloud and Green Computing
 4. Cyber Security
 5. IoT and Networking
 6. Industry 4.0
- **MECHANICAL ENGINEERING**
 1. Advanced Trends in Engineering Design
 2. Latest Trends in Manufacturing
 3. Computation Field Dynamics
 4. Design Tool and Cutting Material
 5. Alternative Fuels

ELECTRONICS AND COMMUNICATION ENGINEERING

1. VLSI Design/Embedded Systems
2. Audio/ Digital Signal Processing
3. Recent Trend in Communication
4. Advanced Antennas
5. Green/LIFI Communication

CIVIL ENGINEERING

1. Coastal Engineering
2. Transportation Engineering
3. Alternative Construction
4. Materials And Technologies Sustainable Management of Water Resources
5. Green Technology for Smart Cities

SCIENCE AND HUMANITIES

1. Materials for Energy and Environment
2. Nano Materials and Nano Structures
3. Coordination Chemistry
4. Smart Materials And Crystalline Materials
5. Environmental Science

CALL FOR PAPERS & GUIDELINES FOR SUBMISSION OF PAPERS

- We invite you to submit research papers from Engineering, Science and Technology.
- The original and unpublished full length paper should be submitted at research.miet@mietengineering.org
 - All the accepted papers will be published in conference E-proceeding.
 - This conference is organized in joint venture with ISTE & IFERP

KEY DATES

- Last date of Paper Submission is 5 March 2020.
- Acceptance Notification on 12 March 2020.
- Last date of Registration on 15 March 2020.

REGISTRATION

Participants	Early bird registration	Late registration
Full time UG/PG students	500/-	700/-
Academia/Ph.D Scholar	600/-	800/-
Industry/Other	700/-	900/-
ISTE Members, CSC, IET, ACM, IEEE	10% Concession as Regular Fees.	

ACCOUNT DETAILS:-

NAME: DIRECTOR, MANGALMAY INSTITUTE OF ENGINEERING & TECHNOLOGY

BANK: PUNJAB & SIND BANK

BRANCH: D-2C, SECTOR-18, ATTA NOIDA-201301

ACCOUNT NO.: 04261000040341

IFSC CODE: PSIB0000426

MICR CODE: 110023059

For more details contact:

Mr. Bhavesh Mathur (9950558689)

Mr. Bhupendra Bhadsra (9560259424)

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Report	
Academic Year	2019-2020
Name of Activity	Step by Step Process of Obtaining Patents, trademarks & copyright
Date of Activity	06 th March 2020
Organized by	MIET
Resource Person	Ms. Preeti Sahai, Consultant
Objective	To encourage the creativity of the human mind for the benefit of all. To ensure that the benefits arising from exploiting a creation benefit the creator.
Brief Report	<p>Mangalmai Institute of Engineering and Technology, Greater Noida organized one day Seminar on "Basic understanding on IPR & Prerequisite" for the faculty members and the students of MIET on 06-03-2020 at 11:00 am. The program was started at 11:00 am on 6th March, 2020 with the welcome of our speaker Ms. Preeti Sahai by Director, MIET & by HoD, Computer Science & Engineering. Ms. Preeti Sahai shared her views on IPR. Ms. Preeti is working as a consultant in the area of IPR and related filed. She is M.Tech in CS and MBA from one of the prestigious universities of US. She has been associated with many corporate houses of repute for more than a decade and in the year 2010 started her own firm specifically working in the filed of IPR. She discussed few things:</p> <ol style="list-style-type: none">1. Determine if your invention is eligible for patent protection: Ensure that your invention meets the criteria of being novel, useful, and non-obvious. Conduct a thorough search to ensure your invention is not already patented.2. Document your invention: Create detailed and accurate records of your invention, including descriptions, drawings, and any other relevant information that can help in the patent application process.3. Conduct a prior art search: Perform a comprehensive search to identify any existing inventions or prior art that may be similar to your invention. This step helps you assess the novelty and non-obviousness of your invention.4. Consult with a patent attorney or agent: It's advisable to seek professional guidance from a patent attorney or agent who specializes in intellectual property law. They can help you navigate the complex


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patent application process and provide valuable insights.


5. Prepare and file a patent application: With the help of your patent attorney or agent, draft a detailed patent application that includes a description of your invention, claims that define the scope of your invention, and any necessary drawings or diagrams. File the application with the relevant patent office, such as the United States Patent and Trademark Office (USPTO) in the U.S.
6. Patent examination: After filing, your patent application will undergo examination by a patent examiner. The examiner will review your application and search for prior art to determine the patentability of your invention. You may need to respond to any objections or rejections raised by the examiner during this stage.
7. Patent issuance or rejection: If the patent examiner determines that your invention meets all patentability requirements, a patent will be granted. Otherwise, you may receive a rejection or objection, which you can address through amendments or arguments to overcome the examiner's concerns.


Copyrights:

1. Creation of the work: Copyright protection is automatic upon the creation of an original work. This includes literary works, music, art, software, and other creative expressions.
2. Ownership and authorship: Determine the rightful owner and author of the work. In most cases, the creator is the initial owner, unless the work was created as part of employment or under a specific agreement.
3. Copyright notice: Although not mandatory, displaying a copyright notice (©), followed by the year of first publication and the owner's name, can help provide notice of your copyright and deter infringement.
4. Copyright registration (optional): While copyright protection exists without registration, you may choose to register your work with the copyright office in your country for additional legal benefits. Consult your local copyright office for specific registration requirements.

Trademarks:

1. Trademark search: Conduct a comprehensive search to ensure that your proposed trademark is not already in use or similar to existing trademarks in your industry. This step helps reduce the risk of trademark infringement.
2. Consult with a trademark attorney: It's recommended to seek advice from a trademark attorney who can guide you through the trademark application process, perform a thorough search, and assist with drafting the application.


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3. Trademark application: Prepare and file a trademark application with the appropriate trademark office. The application should include the trademark itself, a description of the goods or services associated with the mark, and the owner's information.
4. Trademark examination: The trademark office will examine your application to determine if it meets the requirements for trademark registration. The examiner will review the application for any conflicts with existing trademarks or other grounds for refusal.
5. Response to office actions: If the examiner raises objections or issues an office action, you may need to respond within a specified period. This could involve providing additional evidence, arguments, or amending the application to address the concerns.
6. Trademark registration: If your trademark application is approved and there are no further objections or oppositions from third parties, your trademark will be registered. You will receive a certificate of registration, granting you exclusive rights to use the mark in connection with the specified goods or services.

Honorable Chairman sir, Vice chairman sir and Director Sir, thanked all the participants for actively involving in the seminar. The seminar then came to an end and needless to say, it had been a grand success.

Outcome

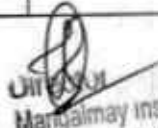
Everyone is aware that these are monopoly rights that grant their holders the temporary privilege for the exclusive exploitation of the income rights from cultural expressions and inventions.


Total Number of Faculty Attended the Session – 51 Numbers

Total Number of Students attended the Session – 105 Numbers

Feedback of the faculty Members & Students

Feedback	Very Informative	Very complex and Technical	Good and Informative	Average and Informative	Not Worth
Faculty Members	45 Nos	-	6 Nos	-	-
Students	98 Nos		7 Nos.		-


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Report	
Academic Year	2019-2020
Name of Activity	Why Entrepreneurs fail- causes and Repercussions
Date of Activity	20 th Feb 2020
Organized by	MIET
Resource Person	Mr. Atul Khurana, CEO, Telemplex Pvt. Ltd. New Delhi
Objective	To aware about the effects and impacts of entrepreneur
Brief Report	<p>Mangalmay Institute of Engineering and Technology, Greater Noida organized one day Seminar on "Why Entrepreneurs fail- causes and repercussions" for the faculty members and the students of MIET on 20-02-2020 at 11:00 am. The program was started at 11:00 am on 20th Feb, 20 with the welcome of our speaker Mr. Atul Khurana by Director, MIET & by HoD, Computer Science & Engineering. Mr. Atul Khurana shared his views on entrepreneurship. Mr. Khurana is a post graduate in economics from St. Stephens College – North Campus – Delhi. Initially he joined a corporate of very high repute and was associated with Hindustan Uniliver Ltd – Mumbai. He worked there as GM Distribution and Logistics. After resigning from there he set up his own venture to manufacture paper gaskets for water and gas application in the industry. He failed in his venture. Thereafter he set up few more ventures and failed continuously in every endeavor. He was learning from his failure and getting aware from the causes of failures. Finally he set up the present company in the year 2015 which is doing very well. Now Mr. Atul is a successful businessman.</p> <p>Mr. Khurana spoke very articulately on the topic with his own numerous examples and his failed attempts in his ventures.</p> <p>Entrepreneurship is a challenging journey, and while many aspire to succeed, the reality is that a significant number of entrepreneurs fail. Understanding the causes and repercussions of entrepreneurial failure is crucial for aspiring entrepreneurs, policymakers, and stakeholders in the business community. This report aims to analyze the primary reasons behind entrepreneurial failure and the subsequent consequences.</p>


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Causes of Entrepreneurial Failure

Insufficient Market Research - One of the leading causes of entrepreneurial failure is a lack of thorough market research. Failure to identify the target market, understand customer needs, and evaluate the competitive landscape can lead to a business offering that does not meet market demand.

Poor Planning and Execution - Entrepreneurs who fail often lack a well-developed business plan and fail to execute it effectively. Inadequate financial planning, operational inefficiencies, and weak strategies for growth can hamper the chances of success.

Inadequate Financial Management Mismanagement of finances is a common cause of entrepreneurial failure. Poor cash flow management, failure to secure adequate funding, improper pricing strategies, and overreliance on external financing can lead to financial instability and ultimately business failure.

Lack of Adaptability and Innovation - In a rapidly changing business environment, entrepreneurs must be adaptable and innovative. Failure to recognize and respond to market trends, technological advancements, and evolving customer preferences can render a business obsolete or unable to compete effectively.

Ineffective Marketing and Sales Strategies - Even if a product or service is exceptional, inadequate marketing and sales strategies can hinder success. Ineffective branding, poor customer acquisition strategies, and failure to establish a strong market presence can result in limited visibility and sales.

Team Issues Entrepreneurs often face challenges related to team dynamics. Poor hiring decisions, lack of effective leadership, and inadequate communication within the team can lead to decreased productivity, low employee morale, and ultimately business failure.

Repercussions of Entrepreneurial Failure


Financial Loss Entrepreneurial failure often leads to substantial financial losses for the entrepreneur and stakeholders. Failed businesses may result in personal bankruptcy, loss of personal savings, and an accumulation of debts.

Emotional and Psychological Impact Entrepreneurial failure can have significant emotional and psychological repercussions. The stress, anxiety, and self-doubt associated with failure can take a toll on the entrepreneur's mental well-being and self-esteem.

Damage to Professional Reputation Failed ventures can harm an


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entrepreneur's professional reputation, making it difficult to secure future funding, partnerships, or employment opportunities. This damage can further hinder entrepreneurial endeavors.

Lost Opportunities and Time Entrepreneurial failure often means lost opportunities and wasted time. The effort and resources invested in a failed venture could have been directed towards other viable opportunities, causing setbacks in an entrepreneur's career trajectory.

Mitigating the Causes and Minimizing Repercussions

Thorough Market Research Entrepreneurs should conduct comprehensive market research to identify market needs, competition, and potential customers' preferences, helping align their business offerings accordingly.

Robust Planning and Execution Developing a well-structured business plan and ensuring effective execution can increase the chances of success. Entrepreneurs should focus on financial planning, operational efficiency, and scalability strategies.

Financial Management and Funding Entrepreneurs need to develop strong financial management skills and establish sound financial practices. Seeking expert advice, exploring diverse funding options, and managing cash flow effectively are crucial for long-term success.

Embracing Adaptability and Innovation Entrepreneurs should cultivate a culture of adaptability and innovation within their organizations. Continuous monitoring of market trends, technological advancements, and customer feedback can enable entrepreneurs to stay ahead of the curve.

Effective Marketing and Sales Strategies Developing a robust marketing and sales strategy is essential for creating brand awareness, acquiring customers, and driving sales. Entrepreneurs should invest in market research, branding, digital marketing, and customer relationship management.

Building Strong Teams Entrepreneurs should focus on building diverse and talented teams, fostering effective communication, and providing leadership that inspires and motivates employees. Hiring the right people and fostering a positive work environment is crucial for success.

Conclusion - Entrepreneurial failure can occur due to various reasons, including insufficient market research, poor planning and execution, financial mismanagement, lack of adaptability, ineffective marketing strategies, and team issues. The repercussions of failure include financial loss, emotional impact, damage to reputation, and lost opportunities. By understanding these

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	<p>causes and consequences, entrepreneurs can mitigate risks and increase their chances of success by implementing effective strategies and best practices</p> <p>Honorable Chairman sir, Vice chairman sir, and Director Sir thanked all the participants for actively involving in the seminar. The seminar then came to an end and needless to say, it had been a grand success.</p>
Outcome	<ol style="list-style-type: none">1. Students are aware about the effects and impacts of entrepreneurship;2. They will take care in future, so that they become successful entrepreneur.

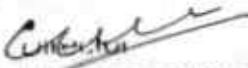
Total Number of Faculty Attended the Session – 35 Numbers

Total Number of Students attended the Session – 111 Numbers

Feedback of the faculty Members & Students

Feedback	Very Informative	Very complex and Technical	Good and Informative	Average and Informative	Not Worth
Faculty Members	32 Nos	-	3 Nos	-	-
Students	111	-	-	-	-


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Coordinator
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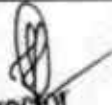
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Report	
Academic Year	2019-2020
Name of Activity	Research Methodology
Date of Activity	13 th January, 2020
Organized by	MIET
Resource Person	Dr. Shrinivas Singh, Associate Professor, MIET
Objective	The purpose of the seminar is to introduce to the most important conceptual approaches of research as well as to explore and formulate the framework for the analysis of the topic.
Brief Report	<p>Mangalmay Institute of Engineering and Technology, Greater Noida organized one day Seminar on "Research Methodology" for the faculty members and the students of MIET on 13-01-2020 at 11:00 am. The program was started at 11:00 am on 13th January, 2020 with the welcome of our speaker Dr. Shrinivas Singh, Associate Professor, MIET by Director, MIET & by HoD, Computer Science & Engineering. He shared his views on research methodology.</p> <p>He stated that research methodology refers to the practical "how: of any given piece of research. More specially, it's about how a researcher systematically designs a study to ensure valid and reliable results that address the research aim and objectives. There are different types of methodologies such as qualitative, quantitative, mixed, distinguished by whether they focus on words or numbers. Honorable Chairman sir and Vice chairman sir thanked all the participants for actively involving in the seminar. The seminar then came to an end and needless to say, it had been a grand success.</p>
Outcome	At the end of the program, participants learned how to choose methods materials, scientific tools and techniques relevant to the solution of the problem.


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Report	
Academic Year	2019-2020
Name of Activity	Challenges being an Entrepreneur and Remedies
Date/ Day of Activity	24 th Dec 2019/ Tuesday
Organized by	MIET
Resource Person	Er. Sandeep Mishra, MD-M/S Parth Industries, Noida
Objective	To develop Entrepreneurship skills for their own platform
Brief Report	<p>Mangalmay Institute of Engineering and Technology, Greater Noida organized one day Seminar on "Challenges being an Entrepreneur and Remedies" for the faculty members and the students of MIET on 24-12-2019 at 11:00 am. The program was started at 11:00 am on 24th Dec, 19 with the welcome of our speaker Er. Sandeep Mishra by Director, MIET & by HoD, Computer Science & Engineering. Er. Sandeep Mishra shared his views on entrepreneurship. Er. Sandeep Mishra by profession is a qualified mechanical engineer from IIT- Kanpur. He has done masters in foreign trade from the Institute of Foreign Trade (IFT) New Delhi. He worked with a famous automobile manufacturing company as Dy. General Manger for ten years. Thereafter he switched over to another company as Executive Director – Technical which was manufacture jointing gaskets for the different application for automobile industries. In the year 2010 he set up his own venture in the mane of M/S Parth Industries – Noida and started manufacturing ignition coils for the automobile. His clients were MICA, BANCO, PCVL, TATA etc.</p> <p>Mr. Sandeep shared his own experience and described as to how many challenges he faced when he started his own venture. He described that Entrepreneurship is an exciting and rewarding journey, but it also comes with numerous challenges. Starting and running a business requires significant dedication, resilience, and a willingness to tackle obstacles head-on. In this report, some of the most common challenges faced by entrepreneurs and discuss potential remedies to overcome them.</p> <p>Financial Constraints: One of the primary challenges for entrepreneurs is securing adequate funding to start and grow their business. Many aspiring entrepreneurs face difficulties in accessing capital, especially during the early</p>

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stages. Limited financial resources can hinder business operations, limit growth opportunities, and increase the risk of failure.

Remedies: Entrepreneurs can leverage personal savings, credit cards, or loans from family and friends to fund their business initially. b) Angel Investors and Venture Capitalists: Seeking investment from angel investors or venture capitalists who are interested in supporting innovative startups.

c) Crowd funding: Utilizing crowd funding platforms to raise capital from a large number of individuals who believe in the business idea.

d) Government Programs and Grants: Exploring government initiatives that provide funding or grants to support small businesses.

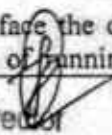
Market Competition: Competition is a constant challenge for entrepreneurs, regardless of the industry they operate in. Established companies with well-established customer bases, economies of scale, and brand recognition can make it difficult for startups to gain market share.

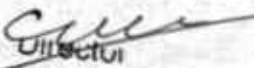
Remedies: a) Unique Value Proposition: Differentiating the business by offering unique products, services, or experiences that solve customer pain points. b) Market Research: Conducting thorough market research to identify gaps, unmet needs, or underserved niches where the business can excel. c) Innovation and Adaptability: Continuously innovating and adapting to changing market dynamics to stay ahead of the competition. d) Strategic Partnerships: Collaborating with complementary businesses or forming strategic alliances to leverage each other's strengths and enhance market reach.

Uncertainty and Risk: Entrepreneurship is inherently risky, and uncertainty is a constant companion. Entrepreneurs face the risk of failure, economic downturns, changing consumer preferences, regulatory changes, and other unforeseen challenges.

Remedies: a) Risk Management: Identifying potential risks and developing contingency plans to mitigate their impact. b) Flexibility and Agility: Building a business model that is flexible enough to adapt to changing circumstances and pivot when necessary. c) Continuous Learning: Staying updated on industry trends, market developments, and acquiring new skills to make informed decisions. d) Mentorship and Networking: Seeking guidance from experienced entrepreneurs or industry professionals who can provide insights and support during challenging times.

Work-Life Balance: Entrepreneurs often face the dilemma of maintaining a healthy work-life balance. The demands of running a business can be all-


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consuming, leading to burnout and strained personal relationships.

Remedies: a) Prioritization and Delegation: Identifying key tasks that require personal attention and delegating non-essential responsibilities to trusted team members or outsourcing certain functions. b) Time Management: Developing effective time management strategies, setting boundaries, and allocating specific time slots for work and personal life. c) Self-Care: Prioritizing self-care activities such as exercise, relaxation, and hobbies to recharge and maintain physical and mental well-being. d) Support Systems: Building a strong support network of family, friends, and fellow entrepreneurs who can provide guidance, encouragement, and emotional support.

Conclusion: Being an entrepreneur is a challenging endeavor, but with the right mindset, strategies, and support, many of these challenges can be overcome. By addressing financial constraints, tackling competition, managing risk, and maintaining a healthy work-life balance, entrepreneurs can increase their chances of success. Continuous learning, adaptability, and perseverance are crucial traits that will help entrepreneurs navigate the ever-changing business landscape and overcome obstacles along the way.

Honorable Chairman sir, Vice chairman sir and Director Sir, thanked all the participants for actively involving in the seminar. The seminar then came to an end and needless to say, it had been a grand success.


Outcome	At the end of the workshop, participants got the concept of entrepreneurship skill to develop their own platform and its significance as a component to entrepreneurship.
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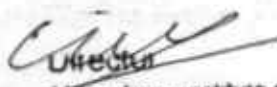
Total Number of Faculty Attended the Session – 35 Numbers

Total Number of Students attended the Session – 111 Numbers

Feedback of the faculty Members & Students

Feedback	Very Informative	Very complex and Technical	Good and Informative	Average and Informative	Not Worth
Faculty Members	32 Nos	-	3 Nos	-	-
Students	111	-	-	-	-


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Report	
Academic Year	2019-2020
Name of Activity	Patents, Copyrights and trademarks and its importance
Date of Activity	16 th December 2019
Organized by	MIET
Resource Person	Prof. (Dr.) S.L. Chaturvedi
Objective	To encourage the creativity of the human mind for the benefit of all. To ensure that the benefits arising from exploiting a creation benefit the creator.
Brief Report	<p>Mangalmay Institute of Engineering and Technology, Greater Noida organized one day Seminar on "Patents, Copyrights and trademarks and its importance" for the faculty members and the students of MIET on 16-12-2019 at 11:00 am. The program was started at 11:00 am on 16th Dec, 2019 with the welcome of our speaker Prof. (Dr.) S.L. Chaturvedi by Director, MIET & by HoD, Computer Science & Engineering. Prof. (Dr.) S.L. Chaturvedi shared his views on IPR. Prof. Chaturvedi is a retired professor of Law from one of the very prestigious institutions of repute of the nation. He has been in the teaching profession for more than five decade and now practicing as freelancer in the field of Intellectual Property Rights and specially associated with the TV media profession as well.</p> <p>Prof. Chaturvedi very articulately elaborated on the topic and very nicely answered all questions and doubts raised by the audience. He emphasized that in today's knowledge-driven economy, intellectual property (IP) has become a valuable asset for individuals and businesses alike. Patents, copyrights, and trademarks are legal instruments that protect various forms of intellectual property, enabling creators, inventors, and businesses to safeguard their innovations, creative works, and brand identities. His lectures explores the significance of patents, copyrights, and trademarks and their roles in nurturing innovation, creativity, and market competitiveness.</p> <p>I. Patents: A patent is an exclusive right granted by a government to an inventor or assignee, providing them with the legal authority to prevent others from making, using, or selling their invention without permission for a limited period. Patents are primarily granted for novel, non-obvious, and industrially</p>


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applicable inventions. Key aspects of patents include:

1. Encouraging Innovation: Patents provide inventors with a time-limited monopoly, incentivizing them to disclose their inventions to the public. This disclosure contributes to the overall progress of science and technology by fostering innovation and enabling others to build upon existing knowledge.
2. Economic Incentives: Patents promote investment in research and development (R&D) by ensuring inventors can reap financial benefits from their creations. The exclusive rights granted by patents enable inventors to negotiate licensing agreements, sell their patents, or establish businesses around their inventions.

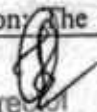
II. Copyrights: Copyright is a legal protection granted to creators of original works, such as literature, music, art, films, and software. It grants exclusive rights to reproduce, distribute, display, perform, and modify the work. Key aspects of copyrights include:

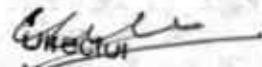
1. Protection of Creative Works: Copyrights safeguard the economic and moral rights of creators, preventing unauthorized copying, distribution, or use of their original works. This protection encourages creativity, enabling creators to earn a living from their artistic endeavors.
2. Cultural Preservation: Copyrights help preserve and promote diverse cultural expressions by providing creators with the means to control and monetize their works. This incentivizes the creation of new cultural works and encourages the dissemination of existing ones.

III. Trademarks: Trademarks are distinctive signs, symbols, logos, names, or phrases used to identify and distinguish goods or services of one party from others. They provide exclusive rights and protection against unauthorized use or imitation. Key aspects of trademarks include:

1. Brand Identity and Consumer Trust: Trademarks play a crucial role in establishing brand identity and building consumer trust. They allow businesses to differentiate their products or services in the market, ensuring customers can identify and associate quality and reputation with a specific brand.
2. Market Competition: Trademarks foster fair competition by preventing the unauthorized use of similar marks that may confuse consumers or dilute the distinctiveness of established brands. They promote market transparency and consumer choice by enabling informed purchasing decisions.

Importance of Intellectual Property Protection: The significance of patents,


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copyrights, and trademarks can be summarized as follows:


1. Encouraging Innovation and Creativity: By providing legal protection and incentives, IP rights adoptive innovation, creativity, and technological advancements across various industries.
2. Economic Growth and Competitiveness: IP protection drives economic growth by encouraging investment, job creation, and the development of new products and services. It enables businesses to differentiate themselves in the market and compete on the basis of quality, innovation, and brand reputation.
3. Knowledge Sharing and Collaboration: IP rights encourage knowledge sharing, as inventors and creators are motivated to disclose their work to the public in exchange for exclusive rights. This facilitates collaboration, research, and development of new ideas and technologies.
4. Cultural and Artistic Preservation: Copyright protection ensures the preservation and promotion of cultural expressions, supporting artists, authors, and creators in their artistic pursuits.

Finally he concluded by describing that Patents, copyrights, and trademarks are essential tools for protecting intellectual property rights. They provide legal frameworks that incentivize innovation, creativity, and the development of distinctive brands. By safeguarding the rights of inventors, creators, and businesses, these intellectual property protections contribute to economic growth, cultural preservation, and fair competition in today's global marketplace

Honorable Chairman sir, Vice chairman sir and Director Sir, thanked all the participants for actively involving in the seminar. The seminar then came to an end and needless to say, it had been a grand success.

Outcome	Everyone is aware that these are monopoly rights that grant their holders the temporary privilege for the exclusive exploitation of the income rights from cultural expressions and inventions.
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Feedback of the session

Total Number of Faculty Attended the Session – 45 Numbers

Total Number of Students attended the Session – 165 Numbers

Feedback of the faculty Members & Students

Feedback	Very Informative	Very complex and Technical	Good and Informative	Average and Informative	Not Worth
Faculty Members	39 Nos	-	6 Nos	-	-
Students	98 Nos	18 Nos	44 Nos	5 Nos	-


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Report	
Academic Year	2019-2020
Name of Activity	Why Entrepreneurship and basic traits of Entrepreneur
Date of Activity	14 th October 2019
Organized by	MIET
Resource Person	Dr. Sudhir Sinha, GM-Finance-KABA Group-Delhi
Objective	To develop Entrepreneurship awareness
Brief Report	<p>Mangalmay Institute of Engineering and Technology, Greater Noida organized one day Seminar on "Why Entrepreneurship and basic traits of Entrepreneur" for the faculty members and the students of MIET on 14-10-2019 at 11:00 am. The program was started at 11:00 am on 14th October, 19 with the welcome of our speaker Dr. Sudhir Sinha, GM-Finance-KABA Group-Delhi by Director, MIET & by HoD, Computer Science & Engineering. Dr. Sudhir Sinha shared her views on entrepreneurship. Dr. Sudhir is a post graduate in commerce, MBA and Ph.D in Management. He is highly acclaimed finance general manager of a very prestigious group. He has more than thirty years' experience in the industry of diverse field. He has been instrumental of setting the new start-ups as consultants for many reputed organizations to his credit. He is one of the most appropriate professionals to speak on the topic as being his favorite ones.</p> <p>Dr. Sudhir eloquently explained how entrepreneurship plays a crucial role in driving economic growth, innovation, and job creation in both developed and developing countries. It is the process of identifying, creating, and pursuing opportunities to transform ideas into viable businesses. This report aims to explore the significance of entrepreneurship and discuss the basic traits that define successful entrepreneurs.</p> <p>Importance of Entrepreneurship</p> <p>Economic Growth: Entrepreneurship fosters economic growth by introducing new products, services, and business models. Entrepreneurs create jobs, generate revenue, and contribute to the overall development of industries and economies.</p>

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Innovation and Creativity: Entrepreneurs are often driven by their desire to solve problems and meet unmet needs. They are at the forefront of innovation, introducing groundbreaking ideas and technologies that drive progress and improve the quality of life.

Job Creation: Small and medium-sized enterprises (SMEs), typically founded by entrepreneurs, are the primary drivers of job creation globally. Entrepreneurship provides opportunities for individuals to create their own employment and contribute to reducing unemployment rates.

Wealth Creation: Successful entrepreneurs have the potential to generate substantial wealth not only for themselves but also for their employees and stakeholders. Wealth creation is essential for promoting prosperity and investment in new ventures.

Basic Traits of an Entrepreneur

Passion and Motivation: Entrepreneurs are fueled by a passion for their ideas and a strong motivation to turn them into reality. Their enthusiasm and unwavering commitment are crucial in overcoming obstacles and sustaining long-term success.

Risk-taking and Resilience: Entrepreneurs willingly take calculated risks, understanding that failure is often part of the entrepreneurial journey. They exhibit resilience and perseverance, bouncing back from setbacks, learning from failures, and adapting their strategies.

Vision and Innovation: Entrepreneurs possess a visionary mindset and the ability to identify opportunities in the market. They are constantly seeking ways to innovate and disrupt existing industries, challenging the status quo and envisioning a better future.

Adaptability and Flexibility: In the fast-paced business world, entrepreneurs must be adaptable and flexible. They can quickly adjust their strategies to respond to market changes, evolving customer needs, and emerging trends.

Networking and Relationship Building: Successful entrepreneurs understand the value of building strong networks and relationships. They leverage connections to gain resources, advice, and support, and to create mutually beneficial partnerships.

Self-confidence and Determination: Entrepreneurs exhibit self-confidence in their abilities and a strong belief in the potential of their ventures. They are determined individuals who are not easily discouraged, even in the face of

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	adversity. Conclusion Entrepreneurship is a vital force driving economic growth, fostering innovation, and creating job opportunities. Successful entrepreneurs possess a unique set of traits that enable them to navigate the challenges of entrepreneurship and capitalize on opportunities. By nurturing and encouraging entrepreneurship, societies can unlock their full economic potential and create a culture of innovation and progress Honorable Chairman sir, Vice chairman sir and Director Sir, thanked all the participants for actively involving in the seminar. The seminar then came to an end and needless to say, it had been a grand success.
Outcome	At the end of the program, 1. Students and beneficiaries' are aware about the entrepreneurship, its consequences, threats etc. 2. All are pledge to guide other and work toward entrepreneurship.

Total Number of Faculty Attended the Session – 25 Numbers

Total Number of Students attended the Session – 156 Numbers

Feedback of the faculty Members & Students

Feedback	Very Informative	Very complex and Technical	Good and Informative	Average and Informative	Not Worth
Faculty Members	22 Nos	-	3 Nos	-	-
Students	78 Nos	43 Nos	19 Nos	6 Nos	10 Nos.

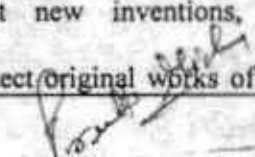
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Collector

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Report	
Academic Year	2019-2020
Name of Activity	Basic Understanding on IPR and Prerequisite
Date of Activity	20th August 2019
Organized by	MIET
Resource Person	Mr. Shulab Srivastava, Advocate
Objective	To encourage the creativity of the human mind for the benefit of all. To ensure that the benefits arising from exploiting a creation benefit the creator.
Brief Report	<p>Mangalmay Institute of Engineering and Technology, Greater Noida organized one day Seminar on "Basic understanding on IPR & Prerequisite" for the faculty members and the students of MIET on 20-08-2019 at 11:00 am. The program was started at 11:00 am on 20th August, 2019 with the welcome of our speaker Mr. Shulab Srivastava by Director, MIET & by HoD, Computer Science & Engineering. Mr. Shulab Srivastava shared his views on IPR. Advocate Mr. Shulabh Srivastava is a practicing advocate in the Hon'ble High Court of Allahabad of Lucknow Bench. Mr. Shulabh has total 35 years of experience out of which about twenty years only in the field of IPR and related issues. He is the member of Bar Association of Lucknow. He is postgraduate in Physics and after completing his education pursued LLB from Allahabad University. He has contested many critical legal cases in the long span of his legal profession to his success. He very systematically elaborated about Intellectual Property Rights (IPR) which refers to legal rights granted to individuals or organizations for their creative and innovative works. These rights protect intangible assets, such as inventions, artistic creations, designs, trademarks, and trade secrets. Understanding the basics of IPR is essential for individuals, businesses, and inventors to safeguard their intellectual property and ensure fair use and commercial exploitation. Here are some fundamental concepts and prerequisites related to IPR:</p> <p>1. Types of Intellectual Property Rights:</p> <ul style="list-style-type: none"> > Patents: Protect new inventions, processes, and technologies. > Copyrights: Protect original works of authorship, such


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as books, music, software, and artistic creations.

- Trademarks: Protect logos, names, and symbols used to identify and distinguish goods or services.
- Trade Secrets: Protect confidential business information, formulas, customer lists, and manufacturing processes.
- Industrial Designs: Protect the aesthetic or ornamental aspects of a product's appearance.

2. Prerequisites for Intellectual Property Protection:

- Novelty: To obtain patent protection, an invention must be new and not publicly disclosed before the filing of the patent application.
- Non-obviousness: An invention must involve an inventive step that would not be obvious to a person skilled in the field.
- Inventiveness: The invention must be the result of creative thinking and not a mere duplication of existing knowledge or technologies.
- Originality: Copyright protection is automatically granted upon the creation of an original work. It should not be a copy or imitation of someone else's work.
- Distinctiveness: Trademarks should be distinctive and capable of distinguishing the goods or services from those of other entities in the market.
- Confidentiality: Trade secrets require measures to maintain their confidentiality. Unauthorized disclosure or public knowledge may lead to loss of protection.
- Industrial Applicability: For patent protection, the invention must be capable of industrial application and provide a useful function.

3. Registration and Enforcement:

- Patents, trademarks, and industrial designs usually require registration with the relevant intellectual property offices for legal protection.
- Copyright protection is granted automatically upon creation, but registration may be necessary for additional benefits, such as evidence of ownership.
- Enforcement of intellectual property rights involves taking legal action against unauthorized use, infringement, or misappropriation.

4. International Considerations:

- Intellectual property rights can be protected at national, regional, and international levels through treaties and agreements.
- Key international agreements include the World Intellectual Property Organization (WIPO) treaties and

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Intellectual Property Organization (WIPO) treaties and the Trade-Related Aspects of Intellectual Property Rights (TRIPS) Agreement.

He concluded the session emphasizing with the understanding of basics of IPR and fulfilling the prerequisites for protection is crucial for creators, inventors, and businesses to secure their intellectual assets and prevent unauthorized use.

Honorable Chairman sir, Vice chairman sir and Director Sir, thanked all the participants for actively involving in the seminar. The seminar then came to an end and needless to say, it had been a grand success.

Outcome

Everyone is aware that these are monopoly rights that grant their holders the temporary privilege for the exclusive exploitation of the income rights from cultural expressions and inventions.

Total Number of Faculty Attended the Session – 25 Numbers

Total Number of Students attended the Session – 156 Numbers

Feedback of the faculty Members & Students

Feedback	Very Informative	Very complex and Technical	Good and Informative	Average and Informative	Not Worth
Faculty Members	22 Nos	-	3 Nos	-	-
Students	78 Nos	43 Nos	19 Nos	6 Nos	10 Nos.

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BANNER

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