

	Activity Report				
Academic Year	2022 - 2023				
Name of Activity	Expert talk on "Legal Structures and Ethical steps in Establishing Startups"				
Date of Activity	02/03/2023				
Organized by	Mangalmay Institute of Engineering and Technology Greater Noida				
Resource Person	Dr. Ajay Pratap Singh, Professor, Department of Management, MIMT Greater Noida				
Objective	The objectives of to grow the new venture and make it a sustainable profitable business. Every venture-backed startup needs to have an eye of long-term growth, but the most successful startups have a plan for how the will achieve that growth.				
	To identify and assess the feasibility of a new venture				
*	Earning profits on the capital employed is the main objective of every buriness enterprise. Every business aims to earn a reasonable profit in order to survive and grow in this competing world.				
Brief Report	Mangalmay Institute of Engineering and technology Greater Noida has Organized the Expert talk on Legal Structures and Ethical steps in Establishing Startups on March 2, 2023. Our chief Guest Dr. Ajay Pratage Singh, Professor, Department of Management, MIMT Greater Noida share their views and experience with our faculty members and students. He highlighted on how the generation of new ideas is possible through the organization. India is fast emerging as a start-up nation. The Indian technology landscape has seen a tremendous growth towards creation of innovative startups and has emerged as the 3rd fastest growing hub for technology startups in the country, The report analyses the current scenario and emerging trends across the various dimensions that define the Indian start-up ecosystem and gauge India's position as a global start-up hub that is becoming attractive for investors, start-ups, & corporate. The report also details the current landscape, its growth factors, top trends, funding scenario, and key policies Also, provides analysis on key industry verticals, incubators/accelerators, and the talent scenario. Minds of the younger generation have been opened up in the process of India's march into the liberalized era. Success stories of India IT, biotech and other high-tech companies and the exceptional performance of Indian entrepreneurs have begun to fire the imagination of younger minds and motivated the youth towards entrepreneurship and start-up venturing. Today innovation is a key behind technological development. Campuses are the right places to breed innovation. The scope given in present university system of				

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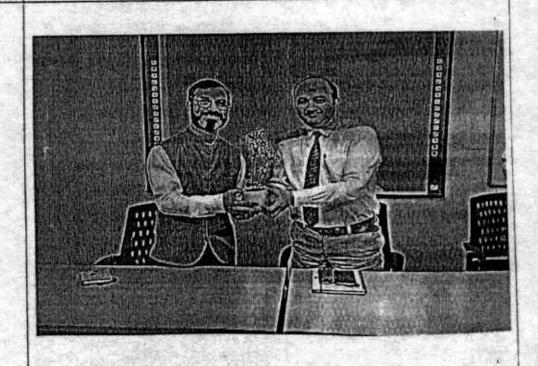
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technical education is not focused on innovation and entrepreneurship. It aims to develop and support new and future entrepreneurs thereby striving towards containing the capacity of a technology and patenting and licensing, building the right team, raising money and creating value for customer and ventures. The college aims to set up an incubation center that gives a forum for students to translate an idea into a fundable technology business. The cell also has an objective of equipping the faculty who are interested in and passionate about implementing programs by providing various trainings More than 150 participants from all over attended this expert talk.

Outcome

- A comprehensive view of business and entrepreneurial ethics requires an understanding of the difference between shareholders, a small group who are the owners (or stockholders), and stakeholders, a large group that includes all those people and organizations with a vested interest in the business.
- Clarity about the business idea. Market potential for the product or service. Skills in preparing business plan. Conducting project feasibility study.

Photographs/ News Papercutting



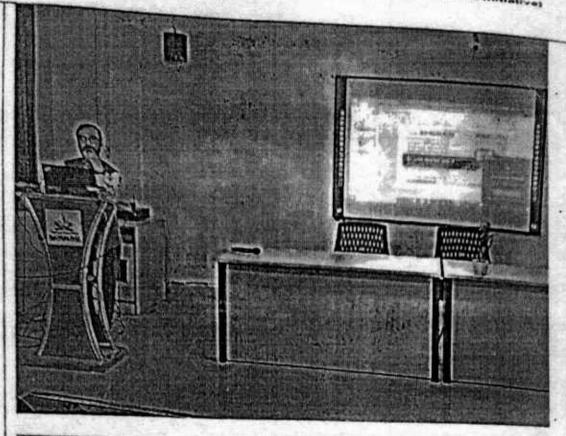
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Expert Talk on

Legal Structures and Ethical Steps in **Establishing Startups**

Resource Person:

Dr. AJAY PRATAP SINGH

Professor, Mangalmay Institute of Management & Technology







Time: 1:00 Onwards | Date: 2" March 2023 | Venue: Seminar Hall Block - A

Organised By:

INSTITUTION'S INNOVATION COUNCIL (IIC)







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MANGALMAY INSTITUTE OF ENGINEERING & TECHNOLOGY, GREATER NOIDA PLOT No. 8. KNOWLEDHE PARK - IL GREATER NOIDA

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S.No.	Faculty Name	Designation	Signature
1	Dr. Harish Kumar	Director	1
2	Dr. Yuvraj Bhatnagar	Director, IQAC	
3	Dr. Sanjay Pachauri	HOD	जित्र १२३
4	Dr. Garima Srivastava	Associate Professsor	Bon
5	Dr. Girish Dutt Gautam	Associate Professsor	1/s
6	Dr. Pradeep Kumar	Associate Professsor	Ross
,	Dr. Ishwar Singh	Associate Professsor	Sie
8	Dr. Mohit Arya	Assistant Professor	AN.
9	Mr. Dhananjay Singh	Assistant Professor	2
10	Ms. Maia Yadav	Assistant Professor	Male
11	Mr. Amit Kumar Mourya	Assistant Professor	Arrit Lamov
12	Mr. Pecyush Tomar	Assistant Professor	
13	Mr. Prabhat Kumar	Assistant Professor	Pm
14	Mr. Bhupendra Kumar	Assistant Professor	But .
15	Ms. Shweta Chauhan	Assistant Professor	Carlotte Carlotte
16	Mr. Ghanshyam Yadav	Assistant Professor	
17	Mr. Vipin Panwar	Assistant Professor	Vila lemos.
18	Ms. Anshul	Assistant Professor	1 × ×/*
19	Ms. Meghali Das	Assistant Professor	9
20	Ms. Shivani Sharma	Assistant Professor	Quani
21	Mr. Ajay Nandan	Assistant Professor	179
22	Ms. Kaushaki Sondhi	Assistant Professor	Engle Constitution of the
23	Mr. Rajcev Binjota	Assistant Professor	AL .
24	Ms. Pooja Sharma	Assistant Professor	theum
25	Ms. Sonia Sharma	Assistant Professor	

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6	Akansh Harlalka	CSE	Prince
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