


Activity Report	
Academic Year	2022 - 2023
Name of Activity	Expert talk on "Role of Entrepreneur skills for growth of start up in India"
Date of Activity	01/03/2023
Organized by	Mangalmai Institute of Engineering and Technology Greater Noida
Resource Person	Dr. Varun Kumar , Associate Professor , Department of Management, MIMT Greater Noida
Objective	<ul style="list-style-type: none"> <li>❖ The objectives of entrepreneurship development programmes are to increase the knowledge and skill of existing entrepreneurs and encourage others to become one. Ultimately, it helps in increasing the number of such individuals in an economy.</li> <li>❖ Self-driven. People have many entrepreneurship objectives, and it is the act of starting a business.</li> <li>❖ Earning profits on the capital employed is the main objective of every business enterprise. Every business aims to earn a reasonable profit in order to survive and grow in this competing world.</li> </ul>
Brief Report	<p>Mangalmai Institute of Engineering and technology Greater Noida has Organized the Expert talk on Role of Entrepreneur skills for growth of start up in India on March 1, 2023. Our chief Guest Dr. Varun Kumar , Associate Professor , Department of Management, MIMT Greater Noida share their views and experience with our faculty members and students. He highlighted on how the generation of new ideas is possible through the organization. Minds of the younger generation have been opened up in the process of India's march into the liberalized era. Success stories of Indian IT, biotech and other high-tech companies and the exceptional performance of Indian entrepreneurs have begun to fire the imagination of younger minds and motivated the youth towards entrepreneurship and start-up venturing. Today innovation is a key behind technological development. Campuses are the right places to breed innovation. The scope given in present university system of technical education is not focused on innovation and entrepreneurship. It</p>



  
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	<p>was felt that creating awareness amongst the students about "Entrepreneurship as a career option" was essential. The Cell aims at creating an entrepreneurial ecosystem in the campus. It aims to develop and support new and future entrepreneurs thereby striving towards building the capacity of a technology entrepreneur, assessing demand opportunity, developing a marketable product, patenting and licensing, building the right team, raising money and creating value for customer and ventures. The college aims to set up an incubation center that gives a forum for students to translate an idea into a fundable technology business. The cell also has an objective of equipping the faculty who are interested in and passionate about implementing programs by providing various trainings More than 150 participants from all over attended this expert talk.</p>
<p><b>Outcome</b></p>	<ul style="list-style-type: none"> <li>• A business outcome the result of internal and external company actions. Many times, an organization desires certain business outcomes, meaning they are objectives that the company wishes to fulfill. For example, a business may seek to increase its customer retention, improve profits or shareholder value.</li> <li>• Clarity about the business idea. Market potential for the product or service. Skills in preparing business plan. Conducting project feasibility study.</li> </ul>
<p><b>Photographs/ News Papercutting</b></p>	



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**MIET MANGALMAY**  
INSTITUTE OF ENGINEERING & TECHNOLOGY



Expert Talk on

## Role of Entrepreneur skills for growth of start up in India

Resource Person:

**Dr. VARUN KUMAR**

Associate Professor, Department of Management (MIMT Greater Noida)



🕒 Time : 12:30 Onwards | 📅 Date : 1<sup>st</sup> March 2023 | 📍 Venue : Seminar Hall Block - A

Organised By:

**INSTITUTION'S INNOVATION COUNCIL (IIC)**

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Program Coordinator



Director

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