



**Mangalmay Institute of Engineering & Technology**

AN INSTITUTION OF MANGALMAY FOUNDATION TRUST

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BANNER



**A  
Workshop  
On  
Entrepreneurship**

Date: 16th Oct, 2018

Time: 11:00 am

Venue: Seminar Hall, Block A, MIET



*Rakesh Singh*  
Director

Mangalmay Institute of Engineering & Technology  
Greater Noida (U.P.)-201310  
(College Code-786)

*Chell*  
Director

Mangalmay Institute of Engineering & Technology  
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(College Code-786)




# Mangalmay Institute of Engineering & Technology

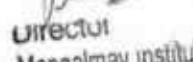
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Report	
Academic Year	2018-2019
Name of Activity	Workshop on "Entrepreneurship"
Date of Activity	16 <sup>th</sup> October 2018
Organized by	MIET
Resource Person	Mr. Harish Bhatia, Associate Professor, MIET
Objective	<ul style="list-style-type: none"><li>To encourage the spirit of self-employment among entrepreneurs and develop small and medium enterprises.</li><li>To encourage new venture establishment and expansion of the existing ones in rural areas through designing especial programmes.</li><li>To inculcate the entrepreneurial skills to potential entrepreneurs and help develop the same in existing entrepreneurs.</li></ul>
Brief Report	<p>Mangalmay Institute of Engineering and Technology, Greater Noida organized a Workshop on "Entrepreneurship" for the faculty members and the students of MIET on 16-10-2018 at 11:00 am. The program was started at 11:00 am on 16th October, 2018 with the welcome of our speaker Mr. Harish Bhatia, Associate Professor, MIET by Director, MIET &amp; by HoD, Computer Science &amp; Engineering. Mr. Bhatia shared his views on Entrepreneurship. He stated that Entrepreneurs play a key role in any economy, using the skills and initiative necessary to anticipate needs and bring new ideas to market. Entrepreneurship that proves to be successful in taking on the risks of creating a <u>startup</u> is rewarded with profits and growth opportunities. He gave brief insight about "Make in India". He demonstrated various business ventures which stood up in "Start up India".</p> <p>The session highlighted on the aspects:</p> <ol style="list-style-type: none"><li>1. Business Life Cycle.</li><li>2. Validation of Business Ideas.</li><li>3. Market Research.</li></ol> <p>Honorable Chairman sir and Vice chairman sir thanked all the participants for actively involving in the workshop. The workshop then came to an end and needless to say, it had been a grand success.</p>
Outcome	The participants will learn the key concepts underpinning innovation and the issues associated with developing and sustaining innovation within organization. The students were able to understand how to design creative strategies for pursuing, exploiting and further developing new opportunities.

  
Director  
Mangalmay Institute of Engineering & Technology  
Greater Noida (U.P.)-201310  
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Photographs/  
News  
Papercutting



## A Workshop On Entrepreneurship

Date: 16th Oct, 2011  
Time: 11:00 am  
Venue: Seminar Hall, Block A, MIET

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*[Signature]*  
Director  
Mangalmay Institute of Engineering & Technology  
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